

***Turn Back the Tide* Carbon Footprint Photo Challenge**

Official Contest Rules

1. CONTEST DATES:

This contest is open to all residents of Newfoundland and Labrador, other than employees specified in Rule 5.

- Contest period: April 5-14, 2013

2. DESCRIPTION and HOW TO ENTER:

- To enter the Carbon Footprint Photo Challenge, upload a photo to www.facebook.com/turnbackthetide that shows how you are taking action to reduce your carbon footprint.
- To be entered into the contest, participants can submit up to 10 photos during the contest (one per day) from April 5-14, 2013.
- Individuals must “Like” the *Turn Back the Tide* Facebook page to be eligible to enter the contest.

3. LIMITS ON POSTING:

- You must have the rights and permissions to distribute the photo(s) you are submitting to enter into the contest.
- Submissions must not be obscene, offensive or inappropriate in nature. Pictures must be relevant to the topic of reducing your carbon footprint. The Office of Climate Change, Energy Efficiency and Emissions Trading (CCEEET) reserves the right to disqualify or remove photos.
- CCEEET is in no way responsible for incorrect or inaccurate entries.

4. PRIZES:

- Contest winners will be announced on April 15, 2013.
- The three photos that collect the most “Likes” will be awarded a prize.
- CCEEET will select an additional grand prize winner for the picture that is the most inspiring and encourages others to take action to reduce their carbon footprint.
- An individual can submit up to 10 photos during the contest (one per day for 10 days), but **can only win once**. For example, if one of the photos with the most “Likes” is selected as the grand prize winner, the photo with the next most “Likes” will win a prize, providing it is submitted by an individual who has not already won a prize as part of the Photo Challenge.
- Winners are asked to email copies of their photos to CCEEET once notified of winning.
- Winners must contact climatechange@gov.nl.ca with their contact details by April 30, 2013 to claim their prize. The failure to do so will result in forfeiture of the prize.
- Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise.
- CCEEET reserves the right to substitute a prize of equivalent value if any component of the prize cannot be awarded as described.

5. ELIGIBILITY:

- No purchase necessary.
- Contest is open to all residents of Newfoundland and Labrador.
- CCEET employees are not eligible to win this contest.

6. MISCELLANEOUS:

- Entrants who have not complied with the Official Contest Rules are subject to disqualification.
- All decisions of CCEET are final in all matters relating to this contest.
- CCEET reserves the right to terminate or amend this contest at any time without prior notice.
- This contest is subject to all applicable federal, provincial and municipal laws.
- CCEET reserves the right to promote the photos submitted as part of this contest in other *Turn Back the Tide* and CCEET initiatives.
- CCEET will not promote any photo until after the contest has closed.

7. LEGAL AND PRIVACY INFORMATION:

- CCEET shall not be liable for any losses, damages, claims and actions of any kind resulting from the acceptance, possession or use of the prize, including, without limitation, personal injuries, death and property damage.

8. INTERNET DISCLAIMER:

- CCEET is not responsible for any technical problems, including computer, software, hardware, internet connectivity or website availability/accessibility issues, and assumes no responsibility for any injury or damage to an entrant's or any other person's computer related to or resulting from downloading any materials in this promotion.
- CCEET is not responsible for any failure of emails or entries to be received by CCEET on account of technical problems or traffic congestion on the internet or any website.

9. CONTEST RULES, TERMS & CONDITIONS:

- CCEET reserves the right to modify scheduling of the contest without prior notice.
- Contest rules are subject to change without notice.