

It could happen. But it doesn't have to.



Turn back
the tide.

With 90% of Newfoundlanders and Labradorians living in coastal communities, the effects of climate change will be felt here more than anywhere. And we are feeling it. Extreme weather, flooding, coastal erosion, and sea level rise. Fortunately, there's a lot you can do to help keep the threats of climate change at bay. To get involved, visit TurnBackTheTide.ca



Let's steer our province clear of climate change.

Turn back
the tide.

Burning gas in our vehicles releases greenhouse gas emissions, which trap heat in our atmosphere, causing glaciers to melt, sea levels to rise, flooding, and more extreme weather. Not good for our people, our economy or our environment. But it's not too late to turn things around. To learn more about how you can put the brakes on climate change, visit TurnBackTheTide.ca




Climate change. We can't stay on this path.



Turn back
the tide.

Climate change is affecting our province, but not in a good way. In Labrador, glaciers are melting and warmer temperatures are affecting winter ice conditions, which many communities rely on for transportation. So it's getting harder to get around in winter. We have to change direction. To learn more and get started, visit TurnBackTheTide.ca





I'll put my washing
out to dry.

I can turn back the tide.

I use a lot of energy. And that's not helping our climate change problem. So I'll stop wasting energy. I'll put my washing out to dry. Turn down the heat at night. I'll stop idling the car. It's not that hard. And, I'll save money. To get started, visit TurnBackTheTide.ca



**Newfoundland
Labrador**

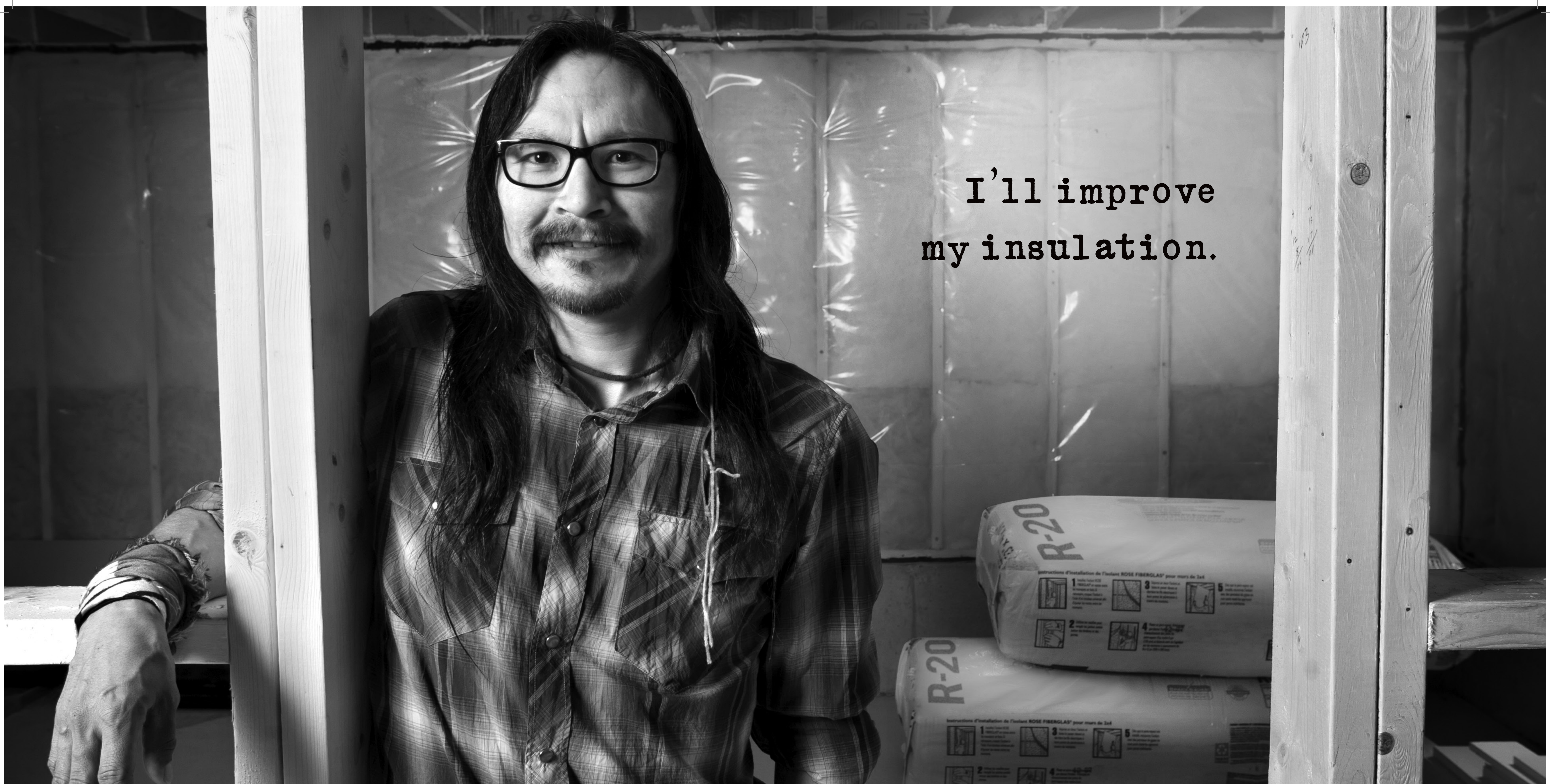
I'll carpool
to work.

I can turn back the tide.

There is a problem. Climate change. And we're causing it. But, we can also fix it. So, I'm going to do something. I'll carpool to work. I'll use those new lightbulbs and buy ENERGY STAR appliances. I'll save energy and save money. To get involved, visit TurnBackTheTide.ca



Newfoundland
Labrador



I'll improve
my insulation.

I can turn back the tide.

We have a problem. A big one. Called climate change. So I'm going to do something about it. I'll improve the insulation in my house. I'll seal drafty windows. I won't waste energy and I'll save money. To learn more, visit TurnBackTheTide.ca



**Newfoundland
Labrador**